

Date - December 29, 2002
Title - Plasma Screen Advertising
No - 001

ENVIRONMENT	Retail Stores; Department Stores; Movie Theatres; Malls
MINICOM PRODUCT	CAT5 Video + Data Transmitter (VDT)
CHALLENGE	A pharmacy wants to broadcast a computer video source for advertising on plasma screens in store windows and turn the screens on/off without moving the host computer from the back office.
MINICOM SOLUTION	Extend plasma screen from computer via to the CAT5 Video Data Transmitter (VDT) up 110m/360ft away.
BENEFITS	A single CAT5 cable extends video and serial signals from back office to store front instead of bulky VGA cable and separate serial cable.

Before:



After:

